

Celebrating the 100th Anniversary of
His Divine Grace
A. C. Bhaktivedanta Swami Prabhupāda
Founder-*Ācārya* of the
International Society for Krishna Consciousness



Śrīla Prabhupāda Centennial
1896–1996

“He built a house in which the whole world can live.”

“You cannot sit idly to show your gorgeousness in a secluded place, imitating Haridāsa Thākura—Hare Kṛṣṇa, Hare Kṛṣṇa. No. You have to preach. That is really following Caitanya Mahāprabhu’s order. Even you do that very nicely, that is for *your* safety. But one who is facing dangerous position for others’ benefit, they are very quickly recognized by Kṛṣṇa. *Na ca tasmān manuṣyeṣu kaścīn me priya-kṛttamaḥ*. . . .

“So I am very happy that you Europeans and Americans especially, you are helping me. I thank you very much that you have come here in Vṛndāvana, and you are traveling, you are preaching. So let us dedicate this life for preaching Kṛṣṇa consciousness all over the world. Never mind we die by preaching. Still, it will be glorious.”

*Arrival address given by Śrīla Prabhupāda
Śrī Vṛndāvana-dhāma, September 3rd, 1976*